Arete Research Services LLP
Cookie Policy for Recipients of Research Services

1. What are Cookies?

A cookie is a small file which is placed on your computer when you visit a website. Cookies enable different functionality on the Arete website, including:

- Allowing you navigate past the login functionality, maintaining your user session;
- Identifying when you return to the website, to allow us to respond to you as an individual; and/or
- Analysing activity on our website to provide you with a better user experience.

2. Why do we set Cookies?

Some cookies are necessary for the operation of the website, others are optional but help us to provide you with a better experience.

We categorise the cookies used on our website as follows:

- **Necessary** – required for the operation of the website, including protecting the website from attack, and allowing you to use functionality past the login screen as maintains your user session
- **Social and personalisation** – these allow for a more tailored experience on the website, and allow for interaction with social media platforms
- **Analytics** – these help us to analyse data about web page traffic and improve our website to tailor it to customer needs; we only use this information for statistical analysis purposes

Where permitted by law, we may combine information we receive from other websites, mobile applications and sources, with information you give to us and information we collect about you, including cookie information.

3. How can I manage my Cookies?

When visiting our website, you can choose to accept or decline our use of cookies that are highlighted as being for "Social and Personalisation" or "Analytics". You will still be able to use the website. "Necessary" cookies are required by us to ensure that the website functions correctly – if you do not want to accept use of these cookies, then you will be unable to use our website.

In addition to controlling the categories of cookies by means of the banner that is displayed to you when you first visit our site, you may use your browser settings (e.g., in Chrome, Safari, and others) to control individual cookies. Consult the Help files for your specific browser.

Do Not Track (DNT): this is a feature used by some browsers to send a signal to websites to indicate that the browser should not be tracked, which will cause cookies used for purposes such as analytics and advertising to be disabled. As there are no current standards on implementing this feature, we currently do not react to any DNT signals.

4. What Cookies do we set?

We have listed below all cookies we use, their purpose, and who and where we share them, grouped into the categories as defined under the "Why do we set Cookies?" section. You may make your choice as to whether to accept these cookies at the foot of the table.

Category	Provider	Purpose	Shared with (and location)
Necessary	Arete Research	Maintaining user session information	
Social and personalisation	LinkedIn - "Follow Company" Plugin LinkedIn	Interaction with social media	Microsoft - US
Analytics	Google Analytics -Google Analytics (_ga)" plugin Google	Analyse data about web page traffic and improve our website	Google - US

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